



Oihana Zarra Larrea

Manager of Tabakalera since January 2017, Oihana Zarra Larrea is the head of the economical and resource management at the International Centre for Contemporary Culture in San Sebastian, Spain.

Her professional background is on the management consulting space, where, as Senior Manager in Oliver Wyman, has led projects for top multinationals on the Telecommunications, Utilities, Consulting and Insurance sectors, throughout Europe, Middle East and Asia (2004-2016). Prior to Oliver Wyman she worked on the online communication and internet sector (Lycos Europe 2002-2004), and started her career in private banking in the United States (Brown Brothers Harriman, Boston, 2000-2002).

She holds a BsC in International Business from Universidad Pontificia Comillas (ICADE, Spain), and Northeastern University, Boston. She is currently attending a Master's in Business Innovation by Deusto University. After her studies and international career, she returned to her hometown, San Sebastian.